



North Carolina Dressage & Combined Training Association

2025 Sponsorship Opportunities

For more information on our opportunities, contact sponsorship@ncdcta.org today!



For almost 50 years, NCDCTA has supported our member athletes and promoted the equestrian sports of dressage and eventing. We operate as a 501(c)3 non-profit educational organization and rely on the support of sponsors like you to serve our members and our communities.

About NCDCTA

- We are the **third largest** USDF Group Member Organization in the country.
- Our association includes **750** active members.
- Members include beginners, juniors, adult amateurs, professionals, and Olympians.
- **600** competitive pairs competed at NCDCTA hosted shows in 2024.
- We recognized **150** competitions in NC, SC, VA, NJ, & KY where there were approximately **19,000** scheduled rides in 2024.
- Our organization has **4200+** followers on social media, with a total reach of **150,000+** interactions in 2024.

NCDCTA was founded in 1976 as a Group Member Organization affiliated with the United States Dressage Federation (USDF) in Region 1, which consists of Delaware, Maryland, New Jersey, North Carolina, Pennsylvania, & Virginia.

Our Mission

To educate, promote camaraderie and recognize achievement in Dressage and Eventing.

Our Commitment

Our drive is to educate our members both in and out of the saddle, fostering camaraderie and achievement across a variety of equestrian activities. These include dressage, western dressage, eventing, breed shows, and programs designed to create a foundation for success within the equestrian community.

We invite Sponsorship Partners to join us in our vision, helping us craft unforgettable moments for our members, from learning to showcasing their talents. In exchange for your generous support, we shall strive to elevate your presence within our cherished community.



Photo credit: High Time Photography

2025 NCDCTA Hosted Events

2025 Dressage4Kids Team Clinic	April 12-13, 2025
NCDCTA Equestrian Festival	Sept. 12-14, 2025
NCDCTA Harvest Moon Schooling Show	Sept. 14, 2025
NCDCTA Eventing Championships in conjunction with War Horse Eventing Championships	Nov. 8-9, 2025
Winter Solstice Dressage & NCDCTA Championships	Dec. 12-14, 2025
NCDCTA L Program	Nov. 22-23, 2025
	Feb. 28-March 1, 2026
	May 16-17, 2026

Sponsorship Tiers

All Sponsorship donations are eligible for tax write offs. NCDCTA is a 501(c)3 nonprofit. Invoicing and tax-exempt paperwork available upon request.

What all Sponsorships have in common:

- Affiliation with a long-standing equestrian organization which promotes dressage and combined training in North Carolina
- Bring your company's services or products to the attention of our more than 750 members

- Increases your websites traffic and link popularity with a link on NCDCTA.ORG and emails, tags in social media.
- Distribute product samples or company information to participants.



- 1 spot available
- \$7000
 - **Special perks**
 - Listed as presenting Sponsor in all communication for NCDCTA events.
 - 1 Sponsorship table up to 8 guest at NCDCTA Gala
 - Up to 4 Sponsor banners (provided by Sponsor) hung in main locations at events
 - 1 Vendor Spot (unlimited people running table at shows and 2 at ticketed events)
 - Banner at the top of the website on all pages (\$1200 value).
 - PA announcements during competition
 - Banner ad in the quarterly NCDCTA Newsletter
 - 4 dedicated social media posts to NCDCTA channels (Sponsors provide content)
 - 8 Class Sponsorships at NCDCTA Hosted Schooling and National Shows



Diamond Sponsor



- 3 Spots Available
- \$4000
 - **Special perks**
 - Up to 3 NCDCTA Gala Tickets
 - Up to 4 Sponsor banners (provided by Sponsor) hung around the event
 - 1 Vendor Spot (unlimited people running table at shows and 2 at ticketed events)
 - NCDCTA website page-specific banner (\$400 value)
 - PA announcements during competition
 - Banner ad in the middle of the quarterly NCDCTA Newsletter
 - 4 dedicated social media posts to NCDCTA channels (Sponsors provide content)
 - 6 Class Sponsorships at NCDCTA Hosted Schooling and National Shows



Platinum Sponsor



- 4 Spots Available
- \$1500
 - **Special perks**
 - 2 NCDCTA Gala Tickets
 - Up to 2 Sponsor banners (provided by Sponsor) hung around the event

- 1 Vendor Spot (unlimited people running table at shows and 2 at ticketed events)
- NCDCTA website page-specific banner (\$400 value)
- PA announcements during competition
- Banner ad at the end of the quarterly NCDCTA Newsletter
- 4 dedicated social media posts to NCDCTA channels (Sponsor provides content)
- 4 Class Sponsorships at NCDCTA Hosted Schooling and National Shows



Gold Sponsor



- \$750

- **Special perks**

- Up to 1 Sponsor banner (provided by Sponsor) hung around the event
- Logo in website footer (\$200 value)
- PA announcements during competition
- ¾ banner ad in quarterly NCDCTA News Letter
- 3 dedicated social media posts to NCDCTA channels (Sponsor provides content)
- 3 Class Sponsorships at NCDCTA Hosted Schooling and National Shows
- 20% off Vendor Fee



Silver Sponsor



- \$500

- **Special perks**

- Up to 1 Sponsor banner (provided by Sponsor) hung around the event
- Logo in website footer (\$200 value)
- PA announcements during competition
- ½ banner ad in quarterly NCDCTA News Letter
- 2 dedicated social media posts to NCDCTA channels (Sponsor provides content)
- 2 Class Sponsorships at NCDCTA Hosted Schooling and National Shows
- 20% off Vendor Fee



Bronze Sponsor



- \$250

- **Special perks**

- Logo in website footer (\$200 value)
- PA announcements during competition
- ½ banner ad in quarterly NCDCTA News Letter
- 1 dedicated social media post to NCDCTA channels (Sponsor provides content)
- 1 Class Sponsorship at NCDCTA Hosted Schooling and National Shows
- 20% off Vendor Fee



Supporter Sponsor - Because it takes a village



- \$100
 - **Special Perks**
 - Logo in website footer (\$200 value)
 - 20% off Vendor Fee

Event Sponsorships

These sponsorships provide memorable engagement opportunities with participants at our hosted events and shows.

Morning Hospitality - Coffee, mimosas, and pastries at the show office for competitors and spectators

- \$200
 - **Special Perks**
 - Name and logo on food display (banner may be included if Sponsor provides it)
 - PA announcements during event
 - Name, logo, and link on email blasts regarding event
 - ½ page ad in NCDCTA Event Program
 - 1 dedicated social media post to NCDCTA channels (Sponsor provides content)

Welcome Wagon - Pizza and cold beverages brought to competitors in the barns during move-in

- \$300
 - **Special Perks**
 - Name and logo on food display (banner may be included if Sponsor provides it)
 - PA announcements during the event
 - Name, logo, and link on email blasts regarding the event
 - ½ page ad in NCDCTA Event Program
 - 1 dedicated social media post to NCDCTA channels (Sponsor provides content)

2025 Sponsor and Vendor Contract

VENDOR FEE:

_____ \$75 1-day (20% off sponsor rate = \$60)

_____ \$100 2-day (20% off sponsor rate = \$80)

_____ \$125 3-day (20% off sponsor rate = \$100)

Fee includes quarter-page ad in the show/event program

BUSINESS INFORMATION:

Business Name: _____

Contact Person: _____

Website _____

Email: _____

Physical or Mailing Address: _____

Phone: _____

Space, locations needs, placement preferences, power, special requests:

TERMS: Acceptance, placement, and exclusivity are awarded on a first-come, first-served basis, with preference given first to sponsors, second to former vendors. ****No set-up or breakdown during coliseum show hours.****

PAYMENT: To be submitted with form.

Payable to: NCDCTA

Mail to: 54 Forest View Place, Durham, NC 27713

To request a PayPal invoice please email treasurer@ncdcta.org

AD REQUIREMENTS: Email camera-ready ad copy to media@ncdcta.org or membership@ncdcta.org
The deadline for ad copies is 3 weeks prior to show date.

LIABILITY: Vendor agrees to assume all risks of loss, injury, theft, or damage of any kind whatsoever to any exhibit or component thereof, including but not limited to goods, merchandise, business records, vehicles, or other property. The vendor assumes all liability associated with this agreement and hereby releases NCDCTA personnel, landowners, show staff and/or contractors from any liability whatsoever.

SALES TAX: Vendor asserts that they are registered with the North Carolina Department of Revenue and properly collect and remit North Carolina Sales Tax as required by law.

ACCEPTANCE OF TERMS: Vendors agree to abide by all terms and conditions in this contract.

SIGNATURE: _____

DATE: _____